

Remit To: KOVR-TV
P.O. BOX 33091
NEWARK, NJ 07188-0091



KOVR-TV

INVOICE

For: CA. DEM PARTY FOR KEN COOLEY(340948)
1401 21st St Ste 200
Sacramento, CA 95811-5221

Account Exec: MICHAEL MCCARTHY
Office: GWTS-LA
Contract Num: 1191-33791
Contract Dates: 10/29/2012-11/04/2012
Customer Order:
Linked Order:
CPE: / / 1

Invoice Num: 1191-347751
Invoice Date: 11/04/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/04/2012

Page 1 of 8

PAY BY 12/04/2012
Net 30 days

In Account MBMG(10125)

With: 2056 Cotner Ave
Los Angeles, CA 90025-5604
ATTN:Accounts Payable

Product Desc: CA. DEM PARTY IN SUPPORT OF COOLEY

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
1	ENTERTAINMENT TONIGHT M-F		10/29/2012-11/04/2012		M T W T F . .		30	2	1,800.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M T W T F . .		2		1,800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	06:55 PM		KCSA3000H	30	1,800.00			
10/30/2012	Tu	06:40 PM		KCSA3000H	30	1,800.00			
2	CBS13 NEWS @ NOON		10/29/2012-11/04/2012		M T W T F . .		30	2	675.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M T W T F . .		2		675.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	12:13 PM		KCSA3000H	30	675.00			
11/02/2012	Fr	12:24 PM		KCSA3000H	30	675.00			
3	THE DOCTORS		10/29/2012-11/04/2012		M T W T F . .		30	2	540.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M T W T F . .		2		540.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	02:41 PM		KCSA3000H	30	540.00			
10/31/2012	We	02:54 PM		KCSA3000H	30	540.00			
4	DR PHIL		10/29/2012-11/04/2012		M T W T F . .		30	5	540.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M T W T F . .		5		540.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	03:41 PM		KCSA3000H	30	540.00			
10/30/2012	Tu	03:24 PM		KCSA3000H	30	540.00			

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/31/2012	We	03:11 PM		KCSA3000H	30	540.00			
	11/01/2012	Th	03:32 PM		KCSA3000H	30	540.00			
	11/02/2012	Fr	03:48 PM		KCSA3000H	30	540.00			
5	04:30:00-05:00:00		10/29/2012-11/04/2012		M T W T F . .		30	5	90.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		M T W T F . .		5		90.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/29/2012	Mo	04:59 AM		KCSA3000H	30	90.00			
	10/30/2012	Tu	04:58 AM		KCSA3000H	30	90.00			
	10/31/2012	We	04:50 AM		KCSA3000H	30	90.00			
	11/01/2012	Th				30				Credit
	11/02/2012	Fr				30				Credit
6	CBS13.COM @ 5AM		10/29/2012-11/04/2012		M T W T F . .		30	5	100.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		M T W T F . .		5		100.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/29/2012	Mo	05:28 AM		KCSA3000H	30	100.00			
	10/30/2012	Tu	05:23 AM		KCSA3000H	30	100.00			
	10/31/2012	We	05:50 AM		KCSA3000H	30	100.00			
	11/01/2012	Th	05:24 AM		KCSA3000H	30	100.00			
	11/02/2012	Fr	05:50 AM		KCSA3000H	30	100.00			

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7	CBS13.COM @ 6AM	10/29/2012-11/04/2012	MTWTF..	30	5	135.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MTWTF..	5	135.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	05:59 AM		KCSA3000H	30	135.00			
10/30/2012	Tu	05:57 AM		KCSA3000H	30	135.00			
10/31/2012	We	05:57 AM		KCSA3000H	30	135.00			
11/01/2012	Th	06:29 AM		KCSA3000H	30	135.00			
11/02/2012	Fr	05:57 AM		KCSA3000H	30	135.00			
8	CBS THIS MORNING	10/29/2012-11/04/2012	MTWTF..	30	5	145.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MTWTF..	5	145.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	08:46 AM		KCSA3000H	30	145.00			
10/30/2012	Tu	08:20 AM		KCSA3000H	30	145.00			
10/31/2012	We	08:44 AM		KCSA3000H	30	145.00			
11/01/2012	Th	07:29 AM		KCSA3000H	30	145.00			
11/02/2012	Fr	08:23 AM		KCSA3000H	30	145.00			
9	CBS THIS MORNING - SUNDAY	10/29/2012-11/04/2012S	30	1	2,250.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012	S	1	2,250.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su	07:00 AM		KCSA1001H	30	2,250.00			

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10	CBS13 NEWS @ 4	10/29/2012-11/04/2012	MTWTF..	30	5	355.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MTWTF..	5	355.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	04:42 PM		KCSA3000H	30	355.00			
10/30/2012	Tu	04:13 PM		KCSA3000H	30	355.00			
10/31/2012	We	04:29 PM		KCSA3000H	30	355.00			
11/01/2012	Th	04:29 PM		KCSA3000H	30	355.00			
11/02/2012	Fr	04:37 PM		KCSA3000H	30	355.00			
11	CBS13 NEWS @ 5	10/29/2012-11/04/2012	MTWTF..	30	3	1,440.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MTWTF..	3	1,440.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	05:12 PM		KCSA3000H	30	1,440.00			
10/31/2012	We	05:26 PM		KCSA3000H	30	1,440.00			
11/01/2012	Th				30				Credit
12	CBS13 NEWS @ 6	10/29/2012-11/04/2012	MTWTF..	30	3	1,440.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MTWTF..	3	1,440.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	06:20 PM		KCSA3000H	30	1,440.00			
10/30/2012	Tu	06:28 PM		KCSA3000H	30	1,440.00			
10/31/2012	We	06:28 PM		KCSA3000H	30	1,440.00			

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13	CBS 13 10PM NEWS M-SU	10/29/2012-11/04/2012	MTWTFSS	30	5	2,700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MTWTFSS	5	2,700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	10:52 PM		KCSA3000H	30	2,700.00			
10/30/2012	Tu	10:28 PM		KCSA3000H	30	2,700.00			
10/31/2012	We	10:22 PM		KCSA3000H	30	2,700.00			
11/01/2012	Th	10:53 PM		KCSA3000H	30	2,700.00			
11/03/2012	Sa	10:59 PM		KCSA1001H	30	2,700.00			
14	CBS13 NEWS@11 SA/SU ROT	10/29/2012-11/04/2012SS	30	2	630.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012	SS	2	630.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa	12:02 AM		KCSA1001H	30	630.00			
11/04/2012	Su	11:13 PM		KCSA1001H	30	630.00			
15	NAVY N.C.I.S.	10/29/2012-11/04/2012	.T.....	30	1	7,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		.T.....	1	7,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	06:59 PM		KCSA3000H	30	7,200.00			
16	48 HOURS	10/29/2012-11/04/2012S.	30	1	3,150.00			

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10/29/2012-11/04/2012	 S .	1		3,150.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa				30				Credit
17	THE GOOD WIFE	10/29/2012-11/04/2012 S		30	1	7,650.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012	 S	1		7,650.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su	08:50 PM		KCSA1001H	30	7,650.00			
18	HOW I MET YOUR MOTHER/PARTNERS	10/29/2012-11/04/2012	M		30	1	5,850.00		
CDR REINVESTMENT FOR ORDERS 33782, 33784, 33785, 33786, 33788									
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		M	1		5,850.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	07:46 PM		KCSA3000H	30	5,850.00			
19	VEGAS	10/29/2012-11/04/2012	. T		30	1	6,750.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		. T	1		6,750.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	10:00 PM		KCSA3000H	30	6,750.00			

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20	NCAA COLLEGE FOOTBALL	10/29/2012-11/04/2012 S .		30	1	2,700.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012	 S .	1		2,700.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa	04:14 PM		KCSA1001H	30	2,700.00			
21	CBS13 NEWS @ 5	10/29/2012-11/04/2012	M T W T F . .		30	1	1,440.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		M T W T F . .	1		1,440.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	05:21 PM		KCSA3000H	30	1,440.00			
22	05:00:00-05:00:00	11/01/2012-11/01/2012	. . . T . . .		30	2	0.00		
SPOTS AIRED IN ERROR DUE TO HURRICANE - DD									
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		. . . T . . .	2		0.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	02:23 PM		KCSA3000H	30	0.00			
11/01/2012	Th	02:47 PM		KCSA3000H	30	0.00			
<u>Total Spots</u>		<u>Gross Amt</u>	<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		55	68,475.00		10,271.25	58,203.75	0.00	0.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from

CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KOVR-TV
P.O. BOX 33091
NEWARK, NJ 07188-0091



KOVR-TV

INVOICE

For: CA. DEM PARTY FOR KEN COOLEY(340948)
1401 21st St Ste 200
Sacramento, CA 95811-5221

Account Exec: MICHAEL MCCARTHY
Office: GWTS-LA
Contract Num: 1191-33791
Contract Dates: 10/29/2012-11/04/2012
Customer Order:
Linked Order:
CPE: / / 1

Invoice Num: 1191-347751
Invoice Date: 11/04/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/04/2012

PAY BY 12/04/2012
Net 30 days

In Account With: MBMG(10125)
2056 Cotner Ave
Los Angeles, CA 90025-5604
ATTN:Accounts Payable

Product Desc: CA. DEM PARTY IN SUPPORT OF COOLEY

Broadcast airtimes represented are reported to the nearest minute.
This invoice has been transmitted electronically.

Billing Notes		
<div>DUPLICATE</div>	Wire Transfer Instructions:	
	For Billing Inquiries Please Contact:	
	Accounts Receivable	
	916-374-1313	
	Gross Billing	68,475.00
	Trade Value	0.00
	Agency Commission	10,271.25
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	58,203.75

Warranty - We warrant the above broadcasts were made according to the official station log.